

**Something to tell the decision  
makers in 1100 pre-school  
groups throughout Scotland?**

## **Advertise in First Five**

**The magazine of SPPA, the Scottish Pre-school Play Association**

sppa

Learning Through Play!





## Display Advertisements

(page size 297 x 210mm)

Full page, full colour	£360
Full page, spot colour	£300
Full page, mono	£250
Half page, full colour	£230
Half page, spot colour	£180
Half page, mono	£160
Quarter page, full colour	£140
Quarter page, spot colour	£110
Quarter page, mono	£95
Back cover, full colour	£410
Small ads page box (88mm x 48mm)	£55

## ADVERTISING RATES 2010

### Inserts

Up to 10g	£340	31-40g	£400
11g - 20g	£360	41-50g	£420
21-30g	£380	Over 51g	POA

### Series Discounts (in consecutive issues)

Series of two	10%	Series of three	15%	Series of four	20%
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### Publication Dates

Spring issue	February 12	Summer issue	April 30
Autumn issue	August 27	Winter issue	November 12

If you are interested in advertising in first five, call Gwen Garner on 0141 221 4148, or e-mail [gwen.garner@sppa.org.uk](mailto:gwen.garner@sppa.org.uk)

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