



# Do you have a market interest in the early years sector?

**Promote your product or service to 1100  
pre-school groups for as little as £55**

Advertising in First Five, the Scottish Pre-school Play Association's quarterly membership magazine, can help you reach the decision makers in playgroups, parent & toddler groups, daycare groups, and nurseries throughout Scotland

Small ads through to full page display ads, insert service and full issue sponsorship available.

See over for details.

First Five is SPPA's full colour membership magazine, and is published four times a year in February, May, August and November. Each of our member groups receive a copy of the magazine by post.



# Advertising Rates

## Display Advertising

(Page size 297 x 210mm)

Full page, full colour	£360	Half page, full colour	£230
Quarter page, full colour	£140	Back page, full colour	£410
Small ads page box (88 x 48mm)	£55		

## Inserts

Weight up to 10g	£340	31-40g	£400
11-20g	£360	41-50g	£420
21-30g	£380	Over 51g	POA

## Series Discounts (in consecutive issues)

Series of two	10%	Series of three	15%	Series of four	20%
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## Full issue sponsorship

There are also opportunities to sponsor a full issue of the magazine. Contact us for details.

## Contact

If you are interested in advertising in First Five, please contact Gwen Garner on 0141 221 4148, or email [gwen.garner@sppa.org.uk](mailto:gwen.garner@sppa.org.uk).

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[www.sppa.org.uk](http://www.sppa.org.uk)

